

PRESS RELEASE – STRICTLY EMBARGOED UNTIL SUNDAY 21ST APRIL 2013.

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ADF Receive a Queen’s Award for Enterprise in Innovation

ADF Milking Limited are celebrating being named as winners of a Queen’s Award for Enterprise - the UK’s highest accolade for business success.

The awards were announced on 21st April – the Queen’s birthday.

ADF received the prestigious award for Innovation for their revolutionary Automatic Dipping and Flushing system, a patented in-cluster mechanism for use in milking parlours - increasing milking routine efficiency and improving cow health.

“ADF has a genuinely unique and innovative product that automatically protects cows’ teats immediately after milking and ensures that each cow is milked with clean equipment. All at ADF have worked with passion to achieve an outstanding product offering and our business has flourished as a result. To be singled out to receive this fantastic recognition is a first class reward,” says ADF Milking Limited’s CEO Angus Buchanan. “We take great pride in our British base and our local suppliers; this is the ultimate seal of approval and a real boost for our company. I take particular pride that we are proving success can be achieved in many of the areas considered unlikely: a niche business, agriculture, manufacturing and mid economic recession. We have an innovative product that offers value to our customers and makes milking a healthier process – also we must thank our enthusiastic customers who supported development and prototyping, and for continuing to spread the word.”

ADF Milking Limited was established in 2005 and now employs around 30 people worldwide with offices in the UK, Australia, New Zealand and Germany. The product can be retro-fitted to any milking parlour and is progressively being adopted to save labour and take advantage of the health benefits for cows.

Winners of The Queen’s Awards can expect an invitation to attend a special reception at Buckingham Palace. The awards are made annually by HM The Queen, and are only given for the highest levels of excellence demonstrated in each category. To find out more about next year’s awards visit www.queensawards.org.uk

About ADF Milking Limited

Further information about ADF Milking Limited and the ADF system can be found at www.adfmilking.com. ADF Milking Limited’s head office is based near Chichester, West Sussex.

To organise interviews, for further information and photography, including in-situ product photographs and variations of the Queen’s Award logo (available in JPEG and EPS formats), please contact Justine Van Guyse on 07789 520719 or justinev@adfmilking.com.

Captions for Images

*The Queen’s Award for Enterprise Emblem
ADF in Action*

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